

Creativity — 创造力

Brainstorming practice I — 头脑风暴练习我

Creativity can be learned. The biggest mistake for beginners is trying to keep all of your ideas in your head. You are going to practise listing a large number of ideas in order to improve your creative skills:

可以学习创造力。对于初学者来说，最大的错误就是尽力保持你的所有想法。您将练习列出大量想法，以提高您的创作技能：

- Your ability to generate a large number of ideas
您产生大量想法的能力
- Your ability to suspend judgement until after your idea is recorded (many people kill good ideas in their mind)
你有能力暂停判断，直到你的想法被记录下来（很多人在他们的脑海里杀了好主意）
- Your ability to intentionally seek out unusual or specific ideas related to a topic
您有意识地寻找与主题相关的不寻常或特定想法的能力

Your chosen topic: sports movies music games fashion animals
您选择的主题： 运动 电影 音乐 游戏 时尚 动物

When you are finished, please count the number of ideas you generated: _____

完成后，请计算您生成的创意数量：

Creativity — 创造力

Brainstorming practice II — 头脑风暴练习II

Creativity can be learned. The biggest mistake for beginners is trying to keep all of your ideas in your head. You are going to practise listing a large number of ideas in order to improve your creative skills:

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- Your ability to generate a large number of ideas
您产生大量想法的能力
- Your ability to suspend judgement until after your idea is recorded
在记录您的想法之前，您暂停判断的能力
- Your ability to intentionally seek out unusual or specific ideas related to a topic
您有意识地寻找与主题相关的不寻常或特定想法的能力

Your chosen topic: things that make you different than others things that irritate you things you love
您选择的主题 让你与众不同的东西 刺激你的东西 你喜欢的东西

When you are finished, please count the number of ideas you generated: _____
完成后，请计算您生成的创意数量：

After counting, please **draw a circle or rectangle** around your most interesting ideas.
计数后，请围绕您最有趣的想法绘制一个圆形或矩形。

Creativity — 创造力

Web mapping practice — 网络绘图实践

Creativity can be learned. You are going to improve the following skills by practising web mapping:
可以学习创造力。您将通过练习Web制图来提高以下技能：

- Your ability to generate a large number of ideas
您产生大量想法的能力
- Your ability to suspend judgement until after your idea is recorded
在记录您的想法之前，您暂停判断的能力
- Your ability to intentionally seek out unusual or specific ideas related to a topic
您有意识地寻找与主题相关的不寻常或特定想法的能力
- Your ability to let one idea lead to another
你有能力让一个想法导致另一个想法

Your chosen topic: events that have shaped you possibilities of the future ways people interact
您选择的主题： 塑造你的事件 未来的可能性 人们互动的方式

When you are finished, please count the number of ideas you generated: _____
完成后，请计算您生成的创意数量：

After counting, please **draw a circle or rectangle** around your most interesting ideas.
计数后，请围绕您最有趣的想法绘制一个圆形或矩形。

Creativity — 创造力

Visual idea generation — 视觉创意生成

Creativity can be learned. The biggest mistake for beginners is trying to keep all of your ideas in your head. You are going to do quick idea sketches in order to improve your creative skills:

可以学习创造力。对于初学者来说，最大的错误就是尽力保持你的所有想法。您将快速制作想法草图，以提高您的创作技能：

- Your ability to generate a large number of ideas and suspend judgement until after your idea is recorded
在记录您的想法之前，您能够产生大量想法并暂停判断
- *Your ability to intentionally seek out unusual or specific ideas and let one idea lead to another*
你有意识地寻找不寻常或具体的想法，让一个想法导致另一个想法的能力
- Your ability to find interesting visual variations on a theme
您能够在主题上找到有趣的视觉变化

Your chosen topic: nature sports science and technology games other: _____
您选择的主题： 自然 运动 科学技术 游戏 其他： _____

When you are finished, please count the number of ideas you generated: _____
完成后，请计算您生成的创意数量：

After counting, please **draw a circle or rectangle** around your most interesting ideas.
计数后，请围绕您最有趣的想法绘制一个圆形或矩形。

Creativity — 创造力

Unpacking an event — 解包活动

Creativity can be learned. The biggest mistake for beginners is trying to keep all of your ideas in your head.
可以学习创造力。 对于初学者来说，最大的错误就是尽力保持你的所有想法。

You are going to visualize an event in order to improve your creative skills:

您将可视化活动以提高您的创作技能：

- Your ability to generate a large number of ideas and suspend judgement until after your idea is recorded
在记录您的想法之前，您能够产生大量想法并暂停判断
- Your ability to intentionally seek out unusual or specific ideas and let one idea lead to another
你有意识地寻找不寻常或具体的想法，让一个想法导致另一个想法的能力
- Your ability to visually develop a story
您在视觉上发展故事的能力

Your chosen event/您选择的活动： _____

What people are there? What are they like? How can you show this?

那里有什么人？他们像什么？你怎么能表现出来？

What led up this? What kind of conflict is occurring? Is there suspense, a turning point, or complication?

是什么引发了这个？发生了什么样的冲突？有悬念，转折点还是并发症？

What is the meaning or moral behind the event?

这次活动背后的意义或道德是什么？

Describe the setting, atmosphere, and mood of the event.

描述活动的环境，氛围和氛围。

What symbols or metaphors will help communicate the event's significance?

什么符号或隐喻将有助于传达事件的重要性？

Who or what is observing the event? What kinds of unusual points of view can help illustrate the event?

谁或什么观察事件？什么样的不寻常的观点可以帮助说明事件？

What do you want the viewers to think and feel about this event?

您希望观众对此活动有何看法和感受？